# *I Mina'trentai Ocho Na Liheslaturan Guåhan*
## BILL STATUS

| BILL NO. | SPONSOR | TITLE | DATE INTRODUCED | DATE REFERRED | CMTE REFERRED | FISCAL NOTES | PUBLIC HEARING DATE | DATE COMMITTEE REPORT FILED | NOTES |
|---|---|---|---|---|---|---|---|---|---|
| **175-38 (COR)**<br>As amended by the Committee on Land, Environment, Housing, Agriculture, Parks, and Infrastructure; and further amended on the Floor. | V. Anthony Ada | AN ACT TO *AMEND* §§ 61541(b), (c) & (f) AND TO *ADD* A NEW § 61548 ALL TO CHAPTER 61, TITLE 21, GUAM CODE ANNOTATED, RELATIVE TO MAKING PRACTICABLE IMPROVEMENTS TO GUAM'S SIGN LAWS. | 7/16/25<br>10:41 a.m.<br><br>^8/7/25<br>3:48 p.m. | 8/8/25 | Committee on Land, Environment, Housing, Agriculture, Parks, and Infrastructure. | Request: 8/8/25<br><br>Waiver: 8/12/25 | 9/8/25<br>9:00 a.m. | 9/16/26<br>As Amended. | |

| SESSION DATE | TITLE | DATE PASSED | TRANSMITTED | DUE DATE | PUBLIC LAW NO. | DATE SIGNED | NOTES |
|---|---|---|---|---|---|---|---|
| 9/28/26 | AN ACT TO *AMEND* §§ 61541(b), (c), AND (f); AND TO *ADD* A NEW § 61548 ALL TO CHAPTER 61, TITLE 21, GUAM CODE ANNOTATED, RELATIVE TO MAKING PRACTICABLE IMPROVEMENTS TO GUAM'S SIGN LAWS. | 10/16/26 | 10/19/26 | 10/30/26 | 38-146 | 10/30/26 | Received: 10/30/26<br>Mess and Comm. Doc. No.<br>38GL-26-3124 |

LOURDES A. LEON GUERRERO
GOVERNOR

JOSHUA F. TENORIO
LT. GOVERNOR

UFISINAN I MAGA'HÅGAN GUÅHAN
OFFICE OF THE GOVERNOR OF GUAM

38GL-26-3124

OFFICE OF THE SPEAKER
FRANK F. BLAS JR.
OCT 30 2026
Time: 4:30pm
Received:

**Transmitted via Email to:** speakerblas@guamlegislature.org

October 30, 2026

**THE HON. FRANK BLAS, JR.**, *Speaker*
*I Mina'trentai Ocho Na Liheslaturan Guåhan*
38th Guam Legislature
Guam Congress Building
163 Chalan Santo Papa
Hagåtña, Guam 96910

**Re: Bill No. 175-38 (COR), "AN ACT TO *AMEND* §§ 61541(b), (c), AND (f); AND TO *ADD* A NEW § 61548 ALL TO CHAPTER 61, TITLE 21, GUAM CODE ANNOTATED, RELATIVE TO MAKING PRACTICABLE IMPROVEMENTS TO GUAM'S SIGN LAWS."**

*Håfa Adai* Mr. Speaker,

Businesses throughout Guam rely on signs to connect with customers, advertise their services, and share important information. However, outdated and confusing regulations have created unnecessary obstacles for businesses and organizations while making enforcement more difficult. Bill No. 175-38 (COR) modernizes Guam's sign regulations by establishing clearer standards that support economic development, promote public safety, and preserve the natural beauty of our island.

For commercial and industrial areas, this legislation establishes reasonable standards for traditional and digital signs. It provides clearer requirements for the size and placement of signs on buildings and freestanding structures while formally recognizing digital displays within Guam's zoning regulations. Recognizing that improperly placed signs can create traffic hazards, the legislation also requires political signs in commercial and industrial zones to be located on private property and set back at least eight feet from paved roads. These requirements will help protect drivers by maintaining clear sightlines and reducing potential distractions.

Tourism remains one of Guam's most important industries, and preserving the beauty of our island is essential to maintaining Guam as an attractive destination for visitors and a welcoming home for our residents. Tumon Bay is especially important to our tourism industry. This legislation establishes clear standards for wall signs in the Tumon Bay district that balance the needs of businesses with the importance of preserving the area's appearance.

The legislation also recognizes that businesses should have a reasonable opportunity to correct violations. While civil penalties remain available for violations that are not corrected, the Director

of Public Works may waive late penalties for up to 30 days when a business demonstrates a genuine, good-faith effort to comply with the law. This approach encourages compliance without imposing unnecessary financial burdens on businesses working to correct problems.

Importantly, the legislation provides greater flexibility for properties with unique circumstances. The Guam Land Use Commission, working with the Department of Public Works, may grant variances from sign requirements when appropriate. To maintain reasonable limits on the size of signs and protect public safety, no individual sign face approved through a variance may exceed 200 square feet.

Bill No. 175-38 (COR) strikes a reasonable balance between supporting local businesses, protecting motorists, and preserving the beauty of our island. By modernizing outdated regulations and establishing clear, practical standards, this legislation reduces unnecessary regulatory burdens while promoting responsible economic development.

For these reasons, I sign Bill No. 175-38 (COR) into law as **Public Law No. 38-146.**

*Senseramente,*

**LOURDES A. LEON GUERRERO**
*I Maga'hågan Guåhan*
Governor of Guam

Enclosure(s): Bill No. 175-38 (COR) nka P.L. 38-146
cc via email: *Honorable* Joshua F. Tenorio, *Sigundo Maga'låhen Guåhan*, Lt. Governor of Guam
Compiler of Laws

38GL-26-3124
Messages and Communications
RECEIVED
COMMITTEE ON RULES
October 31, 2026
1:18 p.m.
Marie Crisostomo

*I MINA'TRENTAI OCHO NA LIHESLATURAN GUÅHAN*
**2026 (SECOND) Regular Session**

**CERTIFICATION OF PASSAGE OF AN ACT TO *I MAGA'HÅGAN GUÅHAN***

This is to certify that **Bill No. 175-38 (COR), "AN ACT TO *AMEND* §§ 61541(b), (c), AND (f); AND TO *ADD* A NEW § 61548 ALL TO CHAPTER 61, TITLE 21, GUAM CODE ANNOTATED, RELATIVE TO MAKING PRACTICABLE IMPROVEMENTS TO GUAM'S SIGN LAWS,"** was on the 16th day of October 2026, duly and regularly passed.

**Frank F. Blas, Jr.**
**Speaker**

Attested:

**Sabrina Salas Matanane**
**Legislative Secretary**

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This Act was received by *I Maga'hågan Guåhan* this 19th day of October, 2026, at 4:53 o'clock P.M.

Assistant Staff Officer
*Maga'håga*'s Office

APPROVED:

Lourdes A. Leon Guerrero
*I Maga'hågan Guåhan*

Date: 10/30/2026

Public Law No. 38-146

2026-26645

OFFICE OF THE GOVERNOR
CENTRAL FILES OFFICE
Rec'd By: Elaine Tayalo
Date: 10/19/26 Time: 4:53pm

*I MINA'TRENTAI OCHO NA LIHESLATURAN GUÅHAN*
**2025 (FIRST) Regular Session**

**Bill No. 175-38 (COR)**
As amended by the Committee on Land, Environment, Housing, Agriculture, Parks, and Infrastructure; and further amended on the Floor.

Introduced by: V. Anthony Ada
Chris Barnett
Frank F. Blas, Jr.
Vincent A.V. Borja
Shelly V. Calvo
Christopher M. Dueñas
Eulogio Shawn Gumataotao
Jesse A. Lujan
Tina Rose Muña-Barnes
William A. Parkinson
Sabrina Salas Matanane
Joe S. San Agustin
Telo T. Taitague
Therese M. Terlaje

**AN ACT TO *AMEND* §§ 61541(b), (c), AND (f); AND TO *ADD* A NEW § 61548 ALL TO CHAPTER 61, TITLE 21, GUAM CODE ANNOTATED, RELATIVE TO MAKING PRACTICABLE IMPROVEMENTS TO GUAM'S SIGN LAWS.**

**BE IT ENACTED BY THE PEOPLE OF GUAM:**

**Section 1.** §§ 61541(b) and (c) to Chapter 61, Title 21, Guam Code Annotated, are *amended* to read as follows:

"(b) In Commercial zones, no exterior signs shall be erected, displayed or maintained except the following:

(1) Non-digital signs indicating the name of a person or the type of business occupying the premises or the name of the building, provided that:

(A) Individual signs shall be placed flat on the building wall, shall not be higher than the roof line of the building, and shall project no further than eighteen (18) inches from the wall to which they are attached.

(B) Individual signs shall not cover an area in excess of ten percent (10%) of the surface of the wall to which they are attached.

(2) Non-digital free standing, doubled faced signs indicating the name of a person or the type of business occupying the premises or the name of the building, provided that:

(A) such signs shall not exceed forty (40) square feet in area on each face nor twelve (12) feet in height;

(B) such structure shall not be placed closer than ten (10) feet to any street or high way right-of-way; and

(C) one such sign shall be permitted for each premises or building.

(3) Non-digital political signs that advocate voting for or against candidates, or other matters to be considered by the electorate; provided, that such signs shall only be posted on private property.

(A) If such private property is adjacent to any roadway, political signs shall be at least eight (8) feet from the paved portion of the roadway, and posted in such a manner that would not impede traffic or a driver's visibility.

(B) "Political sign" means

(i) all free-standing billboards, posters, banners, or

(ii) displays that advocate a candidate for political office or

(iii) any matter to be presented to the electorate for vote, and

(iv) all items put on property to erect or secure the billboard, poster, banner, or display in place, including rebars and wires.

(4) Digital signs in conformance with § 61547 of this Subarticle.

(c) In Industrial zones no exterior signs shall be erected, displayed or maintained except the following:

(1) Non-digital signs indicating the name of a person, or the type of industry occupying the premises or the name of the building, provided that:

(A) Individual signs shall be placed flat on the building wall, shall not be higher than the roof line of the building, and shall project no further than eighteen (18) inches from the wall to which they are attached.

(B) Individual signs shall not cover an area in excess of ten percent (10%) of the surface of the wall to which they are attached.

(2) Free standing non-digital signs identifying the name of the owner or occupant of the premises, or advertising goods manufactured or produced, or services rendered, on the premises, provided that:

(A) Such sign shall not exceed sixty (60) square feet in area nor twelve feet (12) in height.

(B) Such structure shall not be placed closer than ten (10) feet to any street or high way right-of-way.

(C) Such signs shall be non-moving and non-flashing.

(D) One (1) such sign shall be allowed for each industrial structure, or complex or structures housing a single industrial user.

(3) Non-digital political signs that advocate voting for or against candidates, or other matters to be considered by the electorate; provided, that such signs shall only be posted on private property.

(A) If such private property is adjacent to any roadway, political signs shall be at least eight (8) feet from the paved portion of the roadway, and posted in such a manner that would not impede traffic or a driver's visibility.

(B) "Political sign" means

(i) all free-standing billboards, posters, banners, or displays that advocate a candidate for political office or

(ii) displays that advocate a candidate for political office or

(iii) any matter to be presented to the electorate for vote, and

(iv) all items put on property to erect or secure the billboard, poster, banner, or display in place, including rebars and wires.

(4) Digital signs in conformance with § 61547 of this Subarticle."

**Section 2.** § 61541(f) of Chapter 61, Title 21, Guam Code Annotated, is *amended* to read as follows:

"(f) In the *Tumon Bay* H Resort-Hotel Zone, signs shall comply with §§ 61541(b)(2)-(3), 61543, 61544 and 61547 of this Subarticle. No non-digital exterior signs shall be erected, displayed or maintained, except for signs indicating the name of a person, the type of business occupying the premises, or the name of the building, or signs displaying messages appurtenant to the use of, products sold on, or the sale or lease of, the property on which it is displayed, and for public service announcements; provided, that:

(1) Signs shall be placed along on the building wall or behind a window or clear covering on the building wall, shall not be higher than the roof line of the building, and shall protrude no farther than eighteen (18) inches from the wall to which they are attached.

(2) Except for electronic or other signs authorized by law or a Guam Land Use Commission variance prior to the enactment of this Act, individual non-digital signs shall not cover an area in excess of ten percent (10%) of the surface of the wall to which they are attached.

(3) Violations. Any person in violation of Subsections 61541(f)-(f)(2) of Chapter 61, Title 21, Guam Code Annotated, shall pay a civil penalty not to exceed One Thousand Dollars ($1,000) for each violation. If violation(s) are not corrected within ten (10) business days of receipt of a Notice of Violation from the Department of Public Works, such person shall be subject to an additional late action civil penalty not to exceed Three Hundred Dollars ($300) per day for each remaining violation. Failure to pay penalties and to rectify the violations may result in the termination or non-renewal of the digital sign permit. The Director of Public Works shall have the authority to

waive parts or all of the late action penalty should the violator demonstrate a good faith effort to address the violation in a timely manner; provided, that such waiver is limited to no more than thirty (30) calendar days. All penalties recovered in any such action shall be paid into the General Fund."

**Section 3.** A new § 61548 is *added* to Chapter 61, Title 21, Guam Code Annotated, to read as follows:

"**§ 61548. Sign Permit Variances.**

The Guam Land Use Commission (GLUC) may grant variances to the restrictions for signs contained in this Chapter, subject to the following:

(a) An application for a variance shall be subject to the conditions of § 61106 and the same type of review processes contained in §§ 61616, 61617, 61618, 61619, 616120, 61621 and 61623 of this Title.

(b) Upon granting of a variance authorized by paragraph (a), *supra*, nothing here in this Section is to be interpreted as to waive the sign permitting authority of the Department of Public Works to approve the compliance with the sign specifications as authorized by Public Law subject to the conditions of the GLUC.

(c) Maximum Sign Area. Notwithstanding any other provision of this Chapter, and based on the rates of travel on the roadways of Guam, the GLUC may grant a variance for a digital or non-digital sign with a sign face of up to two hundred (200) square feet. No variance granted pursuant to this Section shall authorize any single sign face to exceed two hundred (200) square feet. For purposes of this Subsection, sign face area means the area of the surface upon which the sign copy is displayed, not including structural supports."